

Voice In A Million
Coronavirus / COVID -19 Update Sept 2020

In response to the continued uncertainty of when the government is going to allow mass gatherings, withdraw social distancing measures and allow the safe return to live events Voice In A Million have had to take the very difficult decision of delaying the rescheduling of our concerts to March 22nd & 23rd 2022.

Despite the government engaging with the desperate pleas from everyone in the entertainment industry, so far there has been no tangible practical support, their inability to say when the impossible constraints of social distancing will be lifted makes it equally impossible for us to properly plan for what the future holds.

It was an absolutely heart breaking decision to postpone our concerts in March but in the end the choice was simple, we were bombarded with parents and schools asking us to postpone the event in March to a later and safer time, which we did.

Unfortunately our insurance for the event, although robust, does not cover pandemic outbreaks, we appreciate that this has caused upset and anger to some parents and we can only apologise, we simply do not have the funds to refund and therefore the only option we have is to reschedule.

All customers who have purchased tickets will be offered a credit voucher which can be used for priority booking when the new dates are confirmed. This voucher of course could be transferred to other parents within your school as we appreciate the cohort for 2022 will possibly be very different from the original one planned for March 2020. We hope this means that internally schools will be able to liaise with the parents and they will have the best financial outcome.

To sustain enthusiasm for the event we have been working hard filming the first episodes of our NEW weekly singing programme

VIAM Vocal Sessions designed to make things easier for schools and teachers!

Sessions will be available free of charge to all schools and children registered for 2020

The first session will be live at 11.30am on Monday Oct 5th –

Episodes will be live every Monday at the same time but will be able to be accessed at times convenient to schools and children.

We are aware that currently the government guidance does not allow for singing in schools and therefore all children will be able to access these lessons at home too.

There will be a live update on Wednesday 30th Sept at 6.30pm

Using the Arena to its full capacity rather than our normal configurations for our events would allow us the opportunity to have some social distancing at our events, however at this stage we do not believe that there will have been enough progress made by March 2021 to move forward. Even when the social distancing measures are lifted it is anticipated that it will take several months of preparation for our productions to be re-mounted and we would need to ensure audience and school confidence.

I am so sorry that I cannot offer a more positive response but with our industry in crisis we are simply hoping that we manage to get through this and don't have to close. I would ask that people try to remember that VIAM didn't cause this pandemic and the impact on businesses is huge, we are not the only business to find ourselves in this position and after 12 years of operating VIAM this will have a devastating and lasting effect for the foreseeable future.

Could we ask that you please do communicate this information to all of your parents as soon as possible.

With Kind Regards

Jo

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